



Product Recall Notification
Information Only



8/20/2013

Dear Valued Get Fresh Produce Customer,

Please review the details regarding the product that has been recalled. Get Fresh Produce DOESNOT carry this product, so please use this notification for informational purposes only. **NO ACTION IS NEEDED AT THIS TIME.**

BRAND/PRODUCT NAME: **Buuma Farms Inc. / Cilantro, Fresh**

UPC CODE(S): **UPC #4889, Lot #02D312A4, GTIN: 0 33383 80104 9**

Best By: **N/A**

REASON FOR RECALL: ***Listeria monocytogenes***

ACTION NEEDED: **NO ACTION NEEDED FOR GET FRESH PRODUCE CUSTOMERS**

OFFICIAL TEXT:

Buurma Farms, Inc. Recalls Fresh Cilantro Due to Possible Health Risk

Contact:

Consumer:

Joel Buurma, 419-935-6411

Media:

Dr. Karl Kolb 715-723-4915

FOR IMMEDIATE RELEASE August 16, 2013 – August 17, 2013, Willard, OH – Buurma Farms, Inc. is voluntarily recalling 465 boxes of Cilantro Lot #02D312A4. Buurma Farms recalled this product due to possible *Listeria monocytogenes* contamination, an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Although healthy individuals may suffer only short-term symptoms such as high fever, severe headache, stiffness, nausea, abdominal pain and diarrhea, *Listeria* infection can cause miscarriages and stillbirths among pregnant women.

Buurma Farms, Inc. has not received any case of reported illness related to this product to date.

The Cilantro was sold to distributors in Michigan on August 3, 2013. The product was also shipped to retail stores in Illinois, Indiana, Michigan and Ohio. The Cilantro, which was distributed through Meijer and Ben B Schwartz and Sons in Michigan the week of August 5-9, could be contaminated with *Listeria monocytogenes*. The Cilantro has a Buurma Farms twist-tie on it.

Product affected by the recall is:

Cilantro, fresh, UPC #4889, Lot #02D312A4, GTIN: 0 33383 80104 9

Product is sold in ~4 oz. bunches with a Product of USA Buurma Farms #4889 labeled twist tie,

Consumers who may have purchased this product should return or dispose of the product.

Buurma Farms Inc. became aware of this issue after the Michigan Department of Agriculture conducted a routine test on a sample obtained at Ben B Schwartz and found that sample contained the bacteria. The recall does not affect any other Buurma Farms produce products.

Upon learning of the potential contamination, Buurma Farms quickly alerted the retailer and wholesaler and requested they remove the produce from their shelves. The source of the contamination is still under investigation. To date Buurma Farms has not been able to find any other evidence of contamination within their supply chain. Buurma Farms, Inc. is fully co-operating with the FDA in its investigation.

Buurma Farms Inc. is committed to consumer safety. We have product handling and food safety protocols in place to assure we provide our retailers, wholesalers, and their customers with fresh, safe, and healthy products. Our audits by an independent third party laboratory rated our procedures as superior in the industry.

Customers who have questions may contact Buurma Farms Inc. at 419-935-6411, Monday through Friday 8 am to 5 pm Eastern. A list of possible retailers who may have received this product is listed below.