



Product Recall Notification  
**Information Only**



6/23/2011

Dear Valued Get Fresh Produce Customer,

Please review the details regarding the product that has been recalled. Get Fresh Produce **DOES NOT** carry this product, so please use this notification for informational purposes only. **NO ACTION IS NEEDED AT THIS TIME.**

BRAND/PRODUCT NAME: **Dole / Italian Blend Salad**

USE BY DATE(S): **June 19, 2011**

REASON FOR RECALL: **Potential Listeria Monocytogenes Contamination**

ACTION NEEDED: **NO ACTION NEEDED FOR GET FRESH PRODUCE CUSTOMERS**

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OFFICIAL TEXT:

Dole Fresh Vegetables is voluntarily recalling

- 2,880 cases of DOLE® Italian Blend salad with Use-by Date of June 19, 2011, UPC code 7143000819 and Product Codes 0049A157201A, 0049A157201B, 0049A157202A, 0049A157202B, 0686A157202A, 0686A157202B and
- 442 cases of Kroger Fresh Selections Italian Style Blend salad with Use-by-Date of June 19, 2011, UPC code 1111091045 and Product Codes A157201A & A157201B, due to a possible health risk from Listeria monocytogenes.

Dole Fresh Vegetables is coordinating closely with regulatory officials. No illnesses have been reported in association with the recall. The Product Code and Use-by Date are in the upper right-hand corner of the package; the UPC code is on the back of the package, below the barcode. The salads were distributed in twelve U.S. states (Illinois, Indiana, Kentucky, Maine, Michigan, Mississippi, New Jersey, New York, Ohio, Pennsylvania, Tennessee and Wisconsin) and three Canadian provinces (New Brunswick, Ontario and Quebec).

No illnesses have been reported in association with the recall.

This precautionary recall notification is being issued due to an isolated instance in which one package of Dole Italian Blend salad yielded a positive result for Listeria monocytogenes in a random sample test collected and conducted by the Ohio Department of Agriculture. No other Dole or Kroger salads are included in the recall.

Only the specific Product Codes, UPC codes and June 19, 2011 Use-by-Date of Italian Blend salads identified above are included in the recall.

Consumers who have any remaining product with these Product Codes should not consume it, but rather discard it. Retailers and consumers with questions may call the Dole Food Company Consumer Response Center at (800) 356-3111, which is open 8:00 am to 3:00 pm (PDT) Monday - Friday.

Retailers should check their inventories and store shelves to confirm that none of the product is mistakenly present or available for purchase by consumers or in warehouse inventories. Dole Fresh Vegetables customer service representatives are already contacting retailers and are in the process of confirming that the recalled product is not in the stream of commerce.

*Listeria monocytogenes* is a bacterium that can cause foodborne illness in a person who eats a food item contaminated with it. Symptoms of infection may include fever, muscle aches, gastrointestinal symptoms such as nausea or diarrhea. If it spreads to the nervous system symptoms may include headache, stiff neck or confusion. The illness primarily impacts pregnant women and adults with weakened immune systems. Most healthy adults and children rarely become seriously ill.

Dole Fresh Vegetables  
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Source: Business Wire

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If you have any further questions or concerns, please contact us at 630-665-9665. You will be directed to our QA Coordinator.

Also, if you would like to add or revise the contact(s) who receive this notification, please contact, Kristen Esposito, at 630-665-9665 or [kesposito@getfreshproduce.com](mailto:kesposito@getfreshproduce.com) with your request.

***We thank you, in advance, for your immediate attention to this notification.***

Sincerely,  
Quality Assurance Team  
Get Fresh Produce, Inc.



Get Fresh Produce, Inc. is contacting you because you have requested to receive updates about new products, events, and special offers.

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