



Product Recall Notification
Information Only



10/13/2011

Dear Valued Get Fresh Produce Customer,

Please review the details regarding the product that has been recalled. Get Fresh Produce **DOES NOT** carry this product, so please use this notification for informational purposes only. **NO ACTION IS NEEDED AT THIS TIME.**

BRAND/PRODUCT NAME: **Giant Eagle/River Ranch - Shredded Iceberg Lettuce**

USE BY DATE(S)/UPC(S): **October 14, 2011/See UPC Information Below**

REASON FOR RECALL: **Potential Listeria Contamination**

ACTION NEEDED: **NO ACTION NEEDED FOR GET FRESH PRODUCE CUSTOMERS**

OFFICIAL TEXT:

Giant Eagle recalling bags of iceberg lettuce for possible listeria

By Rick Wills, PITTSBURGH TRIBUNE-REVIEW

Thursday, October 13, 2011

Last updated: 11:19 am

Giant Eagle is recalling bags of shredded Iceberg lettuce because of possible contamination with listeria.

An outbreak of listeria in cantaloupes in recent weeks is now linked to 23 deaths " the deadliest known outbreak of foodborne illness in the U.S. in a quarter century.

The Food and Drug Administration informed the supermarket chain of the presence of listeria monocytogenes in a routine random sample test of Giant Eagle Farmer's Market 8-ounce package of Shredded Iceberg Lettuce, produced by River Ranch Fresh Foods LLC, with a use by date of October 14, 2011.

There are no reported cases of customer illness due to consumption of this item, Giant Eagle officials said

The packaged product affected is Giant Eagle Farmer's Market Shredded Iceberg Lettuce (UPC

3003430195). Additionally, the shredded iceberg lettuce was used in a small number of prepared deli ring sandwiches.

The affected deli ring sandwiches include:

- Giant Eagle Large Italian Sandwich Ring (UPC 23755100000),
- Giant Eagle Mini Italian Sandwich Ring (UPC 24755500000),
- Giant Eagle Large New York Sandwich Ring (UPC 22755100000),
- Giant Eagle Mini New York Sandwich Ring (UPC 25755500000),
- Giant Eagle Large All America Sandwich Ring (UPC 21755100000),
- and Giant Eagle Mini All American Sandwich Ring (UPC 26755500000).

Giant Eagle implemented a register sale block to ensure that none of the product involved would be inadvertently sold. Giant Eagle also has removed all potentially affected products from its store shelves. Additionally, the company initiated a proactive telephone call to customers who purchased the products with instructions to dispose of the product or return it to the store for a refund.

Giant Eagle uses loyalty card purchase history data to contact customers who may be affected by food recalls with a health risk. Giant Eagle Advantage Card holders are encouraged to update contact information in the case of a recent change of mailing address or phone number. To communicate changes in contact information, customers may call 1-800-474-4777.

Source: FoodTrack

If you have any further questions or concerns, please contact us at 630-665-9665. You will be directed to our QA Coordinator.

Also, if you would like to add or revise the contact(s) who receive this notification, please contact, Kristen Esposito, at 630-665-9665 or kesposito@getfreshproduce.com with your request.

We thank you, in advance, for your immediate attention to this notification.

Sincerely,
Quality Assurance Team
Get Fresh Produce, Inc.



Get Fresh Produce, Inc. is contacting you because you have requested to receive updates about new products, events, and special offers.

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