



Product Recall Notification  
**Information Only**



12/10/2011

Dear Valued Get Fresh Produce Customer,

Please review the details regarding the product that has been recalled. Get Fresh Produce **DOES NOT** carry this product, so please use this notification for informational purposes only. **NO ACTION IS NEEDED AT THIS TIME.**

BRAND/PRODUCT NAME: **Pacific International / Cilantro**

USE BY DATE(S): **SEE INFORMATION BELOW**

REASON FOR RECALL: **Possible Salmonella Contamination**

ACTION NEEDED: **NO ACTION NEEDED FOR GET FRESH PRODUCE CUSTOMERS**

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OFFICIAL TEXT:

**Pacific International Marketing Voluntary Recalls Product Because of Possible Health Risk**

**Contact:**

Consumer:

Steven P. Tripp

[steve@pim4u.com](mailto:steve@pim4u.com)

Pacific International Marketing

(831)-755-1398

**FOR IMMEDIATE RELEASE** - December 9, 2011 Salinas, CA – Pacific International Marketing ("Pacific") is working with the Food and Drug Administration ("FDA") and California Department of Public Health to coordinate a recall of Cilantro for potential contamination with Salmonella. FDA has advised that a sample of Pacific Cilantro has tested positive for Salmonella. A total of 6,141 cartons of Cilantro are being recalled.

*Salmonella* is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with Salmonella often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with *Salmonella* can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms),

endocarditis and arthritis.

The product is distributed in Pacific International Marketing cartons of 60 bunches, 30 bunches and 20-3 bunched sleeves. The product is bunched cilantro with "Pacific" on the twist tie and the UPC code, which is 33383 80104. The UPC code for sleeves is 40695 80104. The product was distributed in California, Arizona, Massachusetts, New Jersey, Indiana, South Carolina, and Missouri through retailers. Consumers should return cilantro purchased after November 16th but before December 10th. The carton codes are as follows:

19 78		
111411		
19 78	19 84	19 94
111811	111811	111811

19 78	19 84	19 94
111911	111911	111911

19 78
112111

No illnesses have been reported to date. The recall is the result of a positive FDA Salmonella test taken at the distributor level. The product originates from Salt River Farming, located in the Phoenix, Arizona area. The source of contamination is unknown.

Consumers who have purchased the cilantro are urged to return it to the place of purchase for a full refund. Customers can also contact Pacific International Marketing at 831 755 1398 from 8:00 am PST to 5:00 pm PST Monday through Friday or by mail to: P.O. Box 3737, Salinas, CA 93912-3737

Source: FoodTrack

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If you have any further questions or concerns, please contact us at 630-665-9665. You will be directed to our QA Coordinator.

Also, if you would like to add or revise the contact(s) who receive this notification, please contact, Kristen Esposito, at 630-665-9665 or [kesposito@getfreshproduce.com](mailto:kesposito@getfreshproduce.com) with your request.

***We thank you, in advance, for your immediate attention to this notification.***

Sincerely,  
Quality Assurance Team  
Get Fresh Produce, Inc.



Get Fresh Produce, Inc. is contacting you because you have requested to receive updates about new products, events, and special offers.

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