



FRESH NEWS

Iceberg & Leaf Lettuce

Iceberg: Fairly strong supplies with fair demand.

Romaine: Average supplies with good demand.

Romaine Hearts: Good supplies with very steady demand.

Green and Red Leaf: Average supplies.



Broccoli, Carrots, Cauliflower, Celery

Broccoli: Good supplies and demand.

Carrots: Good availability. Light supply of plugs.

Cauliflower: Light supplies. Steady market.

Celery: Steady volume. Strong market and demand.



Mixed Vegetables

Artichokes: Good supplies and strong volume. Production is heavier on the large, extra large, and mid-range sizes (30s and 36s) as well. Quality is excellent with good green color and tight compact head shape.

Asparagus: Limited availability. Asparagus has transitioned from Mexico to Washington State.

Bok Choy: Good supplies in Santa Maria.

Cilantro: Light supplies.

Fennel/Anise: Good supplies and quality.

Garlic: Prices remain at the highs for late season California storage crop garlic. New crop Chinese garlic is now available, and importers anticipate increasing volume going forward. New crop garlic from California will be available in early August. It is expected that prices for California garlic will then ease.

Green Cabbage: Slightly below average supplies for west coast demand.

Red Cabbage: Increased supplies.

Green Onions: Very good supplies.

Kale (Green): Good supplies.

Napa: Good supplies and quality.



Weekly Produce Market Update

Parsley (Curly): Improved supply volume.

Parsley (Italian): Ample supplies with very good quality.

Snow and Sugar Snap Peas: Good supplies on snow and sugar snap peas. Central California is now the primary region, followed by Baja California and Guatemala.

Spinach (Baby): Good availability and quality.

Spinach (Bunched): Steady supplies with good demand. Quality is good with large and full dark green bunches, measuring 9-11 inches in length and case weights ranging from 20-22 lbs.

Spring Mix: Good supplies and quality.

Arugula: Good supplies and availability.

Mache: Good supplies.



Eastern & Western Vegetables

Green and Red Bell Peppers: Steady supplies from Coachella and Oxnard.

Cucumbers: Plentiful supply in the East and West (L.A., Georgia). A wide range in quality and condition exists, with the new crop growing areas commanding a moderate price premium.

Green Beans: Adequate supplies.



Onions

Onions: Market is steady on yellow and whites, however red onions have dipped due to over supply. No jumps in pricing are expected; demand and available supplies are about equal.



Potatoes

Market is slightly stronger principally because of shorter supplies but not demand.

Avocados

Avocados: Good supplies of Mexican avocados in all sizes. Good supplies of California avocados, mostly 60s and smaller.



Tomatoes

Round/Roma: Plentiful availability in numerous districts in the East and West. Imports from Mexico are expected to decline, as prices in the U.S. have dropped below the minimums mandated by the U.S./Mexico Tomato Suspension agreement.

Cherry/Grape: Tight supply with prices in the West on the rise toward parity with prices in Florida.



Berries

Strawberries: Santa Maria strawberry production is steady. Oxnard production has finished. Stem strawberries are available, primarily in Watsonville and Salinas.

Raspberries: Raspberry harvests in California are slightly under harvest. Prices are at a seasonal low.

Blackberries: Demand is extremely high, production is steady and quality and flavor have been record breaking prices are again lower this week.

Blueberries: Pacific Northwest production starts next week and volume will increase heavily. Prices may decrease. North Carolina and New Jersey blueberry crops are beginning to ramp up.



Grapes & Soft Fruit

Grapes: Plentiful availability for all grape varieties in Coachella and Nogales with moderate prices. Flame seedless in Coachella and Nogales; adequate supplies for green seedless. Crimson seedless grapes from Chile are finished.

Peaches, Plums, and Nectarines: Good availability of all variety with moderate prices. Southern peaches are now available. Limited availability on California and Washington cherries.



Apples & Pears

Movement for all remaining varieties is steady. Pack times are still at minimal levels. Prices have advanced on various sizes. Lower grades are tight. All prices are subject to availability. Expect this trend to continue until the end of the season.



Citrus

Oranges: Late Navels are finished. Valencia demand is at seasonal best. Most shippers are now packing only 3 days a week.

Limes (Persian): Limes are in full production with good supplies. Rain in growing areas will be the only limiting factor.

Grapefruit: Good supplies and availability on California grapefruit; Texas supplies are finished.

Specialty Citrus Items: Chile clementines available this month; domestic finished for all purposes.

Pineapple: 5s and 6s are extremely tight this week. Decent supplies of 7s and 8s.



Melons

Cantaloupe and Honeydew: Prices have firmed for large sized cantaloupes (9,12). The honeydew market has also firmed, as the season winds down for Nogales shippers. Growers in California anticipate increasing production volume as early as next week.

Watermelons: Prices have eased toward normal levels, with strong production volume in California, Texas and Florida. Quality is excellent in the West for seeded and seedless varieties. The harvest in Mexico is winding down.

