



FRESH NEWS

Iceberg & Leaf Lettuce

Iceberg: Light supplies with an average amount of 30s.

Romaine: Steady supplies with very good demand.

Romaine Hearts: Steady supplies with very steady demand.

Green and Red Leaf: Light supplies.



Broccoli, Carrots, Cauliflower, Celery

Broccoli: Light supplies due to recent warm temps.

Carrots: Good availability and demand.

Cauliflower: Steady supplies.

Celery: Steady supplies, quality and demand in both Oxnard and Salinas.



Mixed Vegetables

Artichokes: Strong supplies with wider range of sizes available.

Asparagus: Good supplies from Mexico and Washington.

Bok Choy: Steady supplies.

Cilantro: Good supplies.

Fennel/Anise: Good supplies and quality.

Garlic: Prices remain at the highs for late season California storage crop garlic. New crop Chinese garlic is now available, and importers anticipate increasing volume going forward. New crop garlic from California will be available in early August. It is expected that prices for California garlic will then ease.

Green Cabbage: Good supplies.

Red Cabbage: Very good supplies.

Green Onions: Increased supplies.

Kale (Green): Very good supplies and demand.

Napa: Good supplies and quality.



Weekly Produce Market Update

Parsley (Curly): Steady supplies.
Parsley (Italian): Plentiful supplies.
Snow and Sugar Snap Peas: Good supplies.
Spinach (Baby): Good availability and quality.
Spinach (Bunched): Decent supplies.
Spring Mix: Good supplies and quality.
Arugula: Good availability and supplies.
Mache: Good supplies.



Eastern & Western Vegetables

Green and Red Bell Peppers: Steady supplies from Coachella, Oxnard and Bakersfield.
Cucumbers: Plentiful supplies in the West with a wide range in quality.
Green Beans: Adequate supplies.
Eggplant: Plentiful availability in Florida, good supplies Coachella.



Onions

Onions: Some overlap from several areas has caused a slight over supply. Decent buys can be made for large orders on reds and yellows.



Potatoes

Supplies are very tight.

Avocados

Avocados: Volume from California is stable for small sizes. Pricing has increased on 60s & 70s for both Mexican and California avocados since last week. Pricing on 48s and larger has been strong and steady the last few weeks.



Tomatoes

Round/Roma: Round tomatoes are in plentiful supply in the West. The new Tomato Suspension Agreement with Mexico went into effect July 1st, with a lower mandated price floor. This has resulted in a wide range in quality and stages of maturity for round tomatoes from Mexico.



Cherry/Grape: There is an over supply on grape tomatoes.

Berries

Strawberries: Moving into our July peak, demand has remained strong the past couple of weeks. Harvests in Watsonville and Salinas are increasing into the peak. Fruit size has contributed to challenges harvesting stem strawberries.



Raspberries: Currently moving through the peak of our summer production. Demand remains high and quality is excellent.

Blackberries: Demand is still high; production is slowly climbing to summer peak by mid-end of July. Quality has improved.

Blueberries: Pacific North west production has started with good volumes. Large pack sizes are available. North Carolina and New Jersey blueberry crops continue with good volumes. Large pack sizes and direct ship is available in both locations.



Grapes & Soft Fruit

Grapes: Plentiful availability for all grape varieties in Coachella and Nogales.
Peaches, Plums, and Nectarines: Supplies are abundant and promotable out of the San Joaquin Valley; aggressive pricing.

Apples & Pears

Supply and demand remains consistent with the past several weeks. Prices are being tweaked where necessary. Lower grades are tight. Expect this trend to continue until the end of the season. Pink Lady's, Honey Crisp and Cameos are winding down. Galas, Grannys, Braeburns and Crisps are available including Packhams, Bosc, Comice, and Asian pears. Prices remain steady.



Citrus

Valencias: Full production with good supplies available. There is an overabundance of 138s both grades with school out for summer; best deals.

Limes (Persian): Limes are in full production with good supplies with sizes mostly 200s-175s. Good supply of Key Limes.

Grapefruit: Good supplies and availability on California grapefruit.

Specialty Citrus Items: Chile clementines are very limited this week but will continue to increase in volume through August.

Pineapple: 5s and 6s will be limited for the balances of summer. Good availability of 7s and 8s.



Melons

Cantaloupe and Honeydew: Production is at full strength for new crop cantaloupes and honeydews in the San Joaquin Valley of California. Availability is plentiful for the mid and small sizes (cantaloupe 12, 15, 18; honeydew 5, 6, 8). Quality and appearance are outstanding.

Watermelons: Steady prices and good availability, with strong production volume in California, Texas Georgia and South Carolina. Quality is excellent in the West for seeded and seedless varieties.

